



KNXV

# ORDER

Print Date 09/26/12

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Flight Dates **09/25/12-10/01/12**

Contract / Revision      **308290 /**      **Kirkpatrick For Congress 2012**

Original Date / Revision      Agency Com      15%

08/17/12    09/26/12      Billing Contact

Advertiser **Kirkpatrick / Democrat / Con**  
Agency    **Media Strategies and Resea**  
Buying Contact  
**1580 Lincoln Street**  
**Suite 510**  
**Denver, CO 80203**

Product  
Agency Com      15%  
Billing Contact  
**1580 Lincoln Street**  
**Suite 510**  
**Denver, CO 80203**

Sales Office    KNXVL  
Sales Region    LOC  
Agency Ref

Order Sep      00:13:00

Estimate #      **11621**

Alt Order #

Billing Type      Cash

Order Type      GENERAL

Billing Cycle      EOM/EOC

Billing Calendar BROADCAST

Demographic    A35+

Rev Codes      POL      POL      CAND

Product Codes PL

Priority      P-1

Advertiser Ref

Primary Account Executive  
 KNXV House

Account Executive	Order%	Start Date	End Date
KNXV House	100%		

Order Share 15%    Market Value 133666

Competing Station	% of Order	Amount
CABLE	%	0
KASW	%	0
KDRX	%	0
KPHO	%	0
KPNX	%	0
KPPX	%	0
KSAZ	%	0
KTVK	%	0
KTVW	%	0
KUSK	%	0
KUTP	%	0
UNKWN	85%	113616

## Order Totals

Month	# of Spots	Net Amount	Gross Amount	Rating
September 2012	39	\$14,237.50	\$16,750.00	0.00
October 2012	9	\$2,805.00	\$3,300.00	0.00
<b>Totals</b>	<b>48</b>	<b>\$17,042.50</b>	<b>\$20,050.00</b>	<b>0.00</b>

## Billing Plan

Start Date	End Date	# Spots	Net Amount	Gross Amount
08/27/12	09/30/12	39	\$14,237.50	\$16,750.00
10/01/12	10/01/12	9	\$2,805.00	\$3,300.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals	
														Spots	Amount
N 1	KNXV	09/25/12	09/30/12	M-F 6-7am M-F 6-7am	CM	6am-7am	- 1111 - -	:30	4	\$150.00	P-6	0.00	NM	4	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	- 1111 - -					4	\$150.00		0.00			
N 2	KNXV	10/01/12	10/01/12	M-F 6-7am M-F 6-7am	CM	6am-7am	1 - - - - -	:30	1	\$150.00	P-6	0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	1 - - - - -					1	\$150.00		0.00			
N 3	KNXV	09/25/12	09/30/12		CM	12pm-1pm	- 1 - - - - -	:30	1	\$150.00	P-6	0.00	NM	1	\$150.00



KNXV

Print Date: 09/26/12

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Contract / Revision **308290** Flight Dates **09/25/12-10/01/12**

Hiatus Dates

Original Date / Revision 08/17/12/ 09/26/12

Order Sep 00:13:00

Advertiser **Kirkpatrick / Democrat / Co** Product **Kirkpatrick For Congress 2** Estimate # **11621**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals	
														Spots	Amount
				M-F 12pm-1pm The Chew											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/24/12	09/30/12	- 1 - - - -					1	\$150.00		0.00			
N 4	KNXV	09/25/12	09/30/12	M-F 2pm-3pm General Hospital	CM	2pm-3pm	- - - - 1 - -	:30	1	\$350.00	P-3	0.00	NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/24/12	09/30/12	- - - - 1 - -					1	\$350.00		0.00			
N 5	KNXV	10/01/12	10/01/12	M-F 2pm-3pm General Hospital	CM	2pm-3pm	1 - - - - -	:30	1	\$350.00	P-2	0.00	NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/12	10/07/12	1 - - - - -					1	\$350.00		0.00			
N 6	KNXV	10/01/12	10/01/12	M-F 430pm-5pm M-F 430pm-5pm	CM	430pm-5pm	1 - - - - -	:30	1	\$300.00	P-6	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/12	10/07/12	1 - - - - -					1	\$300.00		0.00			
N 7	KNXV	09/25/12	09/30/12	M-F 430pm-5pm M-F 430pm-5pm	CM	430pm-5pm	- 1111 - -	:30	4	\$400.00	P-3	0.00	NM	4	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/24/12	09/30/12	- 1111 - -					4	\$400.00		0.00			
N 8	KNXV	09/25/12	09/30/12	M-F 4pm-430pm 4PM News	CM	4pm-430pm	- 1111 - -	:30	4	\$200.00	P-6	0.00	NM	4	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/24/12	09/30/12	- 1111 - -					4	\$200.00		0.00			
N 9	KNXV	10/01/12	10/01/12	M-F 4pm-430pm 4PM News	CM	4pm-430pm	1 - - - - -	:30	1	\$250.00	P-6	0.00	NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/12	10/07/12	1 - - - - -					1	\$250.00		0.00			
N 10	KNXV	10/01/12	10/01/12	M-F 5pm-530pm M-F 5pm-530pm	CM	5pm-530pm	1 - - - - -	:30	1	\$400.00	P-6	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/12	10/07/12	1 - - - - -					1	\$400.00		0.00			
N 11	KNXV	09/25/12	09/30/12	M-F 5pm-530pm M-F 5pm-530pm	CM	5pm-530pm	- 1111 - -	:30	4	\$250.00	P-6	0.00	NM	4	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/24/12	09/30/12	- 1111 - -					4	\$250.00		0.00			
N 12	KNXV	09/25/12	09/30/12	M-F 6pm-630pm M-F 6pm-630pm	CM	6pm-630pm	- 1111 - -	:30	4	\$500.00	P-3	0.00	NM	4	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/24/12	09/30/12	- 1111 - -					4	\$500.00		0.00			
N 13	KNXV	10/01/12	10/01/12	M-F 6pm-630pm M-F 6pm-630pm	CM	6pm-630pm	1 - - - - -	:30	1	\$500.00	P-6	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/12	10/07/12	1 - - - - -					1	\$500.00		0.00			
N 14	KNXV	09/25/12	09/30/12	M-F 630pm-7pm M-F 630pm-7pm	CM	630pm-7pm	- 1111 - -	:30	4	\$500.00	P-6	0.00	NM	4	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/24/12	09/30/12	- 1111 - -					4	\$500.00		0.00			
N 15	KNXV	10/01/12	10/01/12	M-F 630pm-7pm M-F 630pm-7pm	CM	630pm-7pm	1 - - - - -	:30	1	\$500.00	P-6	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/12	10/07/12	1 - - - - -					1	\$500.00		0.00			



KNXV

Print Date: 09/26/12

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Contract / Revision **308290** Flight Dates **09/25/12-10/01/12**

Hiatus Dates

Original Date / Revision 08/17/12/ 09/26/12

Order Sep 00:13:00

Advertiser **Kirkpatrick / Democrat / Co** Product **Kirkpatrick For Congress 2** Estimate # **11621**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals	
														Spots	Amount
N15	KNXV	10/01/12	10/01/12	M-F 630pm-7pm M-F 630pm-7pm	CM	630pm-7pm	1-----	:30	1	\$500.00	P-6	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	1-----					1	\$500.00		0.00			
N16	KNXV	09/27/12	09/27/12	Thursday Prime A Last Resort	CM	7pm-8pm	---1---	:30	1	\$2,000.00	P-6	0.00	NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	---1---					1	\$2,000.00		0.00			
N17	KNXV	09/28/12	09/28/12	Friday Prime A Shark Tank	CM	7pm-8pm	----1--	:30	1	\$1,000.00	P-6	0.00	NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	----1--					1	\$1,000.00		0.00			
N18	KNXV	09/25/12	09/30/12	M-F 10-1035pm 10pm News	CM	10pm-1035pm	-1211--	:30	5	\$600.00	P-6	0.00	NM	5	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	-1211--					5	\$600.00		0.00			
N19	KNXV	10/01/12	10/01/12	M-F 10-1035pm 10pm News	CM	10pm-1035pm	1-----	:30	1	\$600.00	P-6	0.00	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	1-----					1	\$600.00		0.00			
N20	KNXV	09/29/12	09/29/12	SA 10-1035pm 10pm News	CM	10pm-1035pm	-----S-	:30	1	\$250.00	P-6	0.00	NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	-----S-					1	\$250.00		0.00			
N21	KNXV	09/30/12	09/30/12	SU 10-1035pm 10pm News	CM	10pm-1035pm	-----1	:30	1	\$600.00	P-6	0.00	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	-----1					1	\$600.00		0.00			
N22	KNXV	09/25/12	09/30/12	Nightline Nightline	CM	1035pm-1102pm	-1111--	:30	4	\$350.00	P-3	0.00	NM	4	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	-1111--					4	\$350.00		0.00			
N23	KNXV	10/01/12	10/01/12	Nightline Nightline	CM	1035pm-1102pm	1-----	:30	1	\$250.00	P-6	0.00	NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	1-----					1	\$250.00		0.00			

\*Tax 1 Note: Tax 0.5%.

Totals 48 \$20,050.00